**New Company Proposal**

You have been approached by an investor who is looking for a new company to put his money into. He has asked you to put together a proposal about your new company to present to him.

**Part 1—What is it?**

For this section, you will need to brainstorm what you what your company to produce (must be a NEW product) or what you want the company to do (NEW).

* In Microsoft Word, you will write a one-page brief about your company. This brief should outline the major points of the company, citing specific details about what it has to offer. You should also mention what market you think this would fall in (i.e. candy would be the snack food market). Try to be as specific as possible.
* Complete sentences
* One-page double spaced
* Paper should be written in proper form
  + Introductory paragraph
  + Body Paragraph(s)
  + Conclusion paragraph
* Default margins
* 12 point font
  + MUST use Calibri or Times New Roman

**Part 2—Product/Service Showcase**

This is your opportunity to “show-off” your products and/or services. Put together a PowerPoint for the investor to see your product.

* Using Microsoft PowerPoint, create a presentation that shows the investor what your product would look like, what it does, its target market, potential “bugs”, price point
* 8 slides
* Keep it PROFESSIONAL
* Simple animation
* Use of pictures only where appropriate

**Part 3—Product Sheets**

When putting together a proposal for investor, companies usually have what are called product sheets. These should be pages that depict the product/service in a short and simply display (think advertisement). The pages should include a picture and a basic description

* Using Microsoft Word or Publisher, create a minimum of 3 product pages
* Each page should be for one product/service
* Picture and brief description

**Part 4—Final Proposal**

Companies will give an investor a final proposal packet for them to take with them. This packet should include all items from above in the following order, along with a basic biography page about the company founder (i.e. YOU). This bio should be one-page double spaced.

* Biography
  + One-page double spaced
  + 12 point font (Calibri or Times New Roman)
  + Default Margins
* Final Packet
  + Cover Page (KEEP IT SIMPLE)
    - Name of company
    - Your name
    - Date
  + What is it? Paper
  + Biography
  + Printed PowerPoint Slides (3-per page)
  + Product Sheets

When you have completed all of the necessary documents, arrange them in the final packet order above. Staple together and hand in.

DUE TUESDAY 10/9 NO EXCEPTIONS

Points:

* Cover Page: \_5\_
* Paper: \_25\_
* Biography: \_20\_
* PowerPoint: \_25\_
* Product Sheets: \_25\_